



The Wright Result Privacy Policy

The Wright Result
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What This Privacy Policy Covers

This policy covers how The Wright Result treats personal information that The Wright Result collects and receives, including information related to your past use of The Wright Result products and services. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available.

This policy does not apply to the practices of companies that The Wright Result does not own or control, or to people that The Wright Result does not employ or manage. In addition, some companies that The Wright Result has acquired have their own, preexisting privacy policies which may be viewed on our acquired companies page.

Information Collection and Use

The Wright Result collects personal information when you register with The Wright Result, when you use The Wright Result products or services, when you visit The Wright Result pages or the pages of certain The Wright Result partners, and when you enter promotions or sweepstakes. The Wright Result may combine information about you that we have with information we obtain from business partners or other companies.

When you register we ask for information such as your name, email address, birth date, gender, post code, occupation, industry, and personal interests. For some financial products and services we might also ask for your address, Social Security number, and information about your assets. When you register with The Wright Result and sign in to our services, you are not anonymous to us.

The Wright Result collects information about your transactions with us and with some of our business partners, including information about your use of financial products and services that we offer.

The Wright Result automatically receives and records information on our server logs from your browser, including your IP address, The Wright Result cookie information, and the page you request. The Wright Result uses information for the following general purposes: to customize the advertising and content you see, fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting for internal and external clients.

Information Sharing and Disclosure

The Wright Result does not rent, sell, or share personal information about you with other people or non-affiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:

We provide the information to trusted partners who work on behalf of or with The Wright Result under confidentiality agreements. These companies may use your personal information to help The Wright Result communicate with you about offers from The Wright Result and our marketing partners. However, these companies do not have any independent right to share this information.

We have a parent's permission to share the information if the user is a child under age 13. Parents have the option of allowing The Wright Result to collect and use their child's information without consenting to The Wright Result sharing of this information with people and companies who may use this information for their own purposes. We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.

We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of The Wright Result's terms of use, or as otherwise required by law. We transfer information about you if The Wright Result is acquired by or merged with another company. In this event, The Wright Result will notify you before information about you is transferred and becomes subject to a different privacy policy.

The Wright Result displays targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click targeted ads meet the targeting criteria—for example, women ages 18-24 from a particular geographic area.

The Wright Result does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.

The Wright Result advertisers include financial service providers (such as banks, insurance agents, stock brokers and mortgage lenders) and non-financial companies (such as stores, airlines, and software companies).

The Wright Result works with vendors, partners, advertisers, and other service providers in different industries and categories of business. For more information regarding providers of products or services that you've requested please read our detailed reference links.

Cookies

The Wright Result may set and access The Wright Result cookies on your computer.

The Wright Result lets other companies that show advertisements on some of our pages set and access their cookies on your computer. Other companies' use of their cookies is subject to their own privacy policies, not this one. Advertisers or other companies do not have access to The Wright Result's cookies.

The Wright Result uses web beacons to access The Wright Result cookies inside and outside our network of web sites and in connection with The Wright Result products and services.

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

We have physical, electronic, and procedural safeguards that comply with federal regulations to protect personal information about you. To learn more about security, including the security steps we have taken and security steps you can take, please read Security at The Wright Result.

Changes to this Privacy Policy

The Wright Result may update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account or by placing a prominent notice on our site.

Questions and Suggestions

If you have questions or suggestions, please complete an online feedback form available on the contact page www.wrightresult.com or you can contact us at:

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